

## Why is the QR code exported by the system not an image?

The QR code is automatically generated based on the coupon data. The printing machine or label printer will automatically convert and create a QR code based on the coupon data file, so only the exported data is needed and no images are needed. For example, if there are 10 million QR codes, it is impossible to directly generate 10 million QR code images in the background and provide them to the manufacturer for printing or printing. They only need to provide the coupon data exported by the pickup system, without the need for images.

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